

Engagement tactics

To *inform*:

- Website – repository of all info
- Everything Kapiti progress updates
- Media releases
- Newspaper columns
- Stakeholder channels, eg school newsletters
- Advertising in newspaper and on radio
- On-site signage, posters in Council facilities
- Visual aids – architect pictures etc
- Email updates
- Te Atiawa Panui

To *engage*:

- Engagement kits for Councillors / outreach team for schools
- Have Your Say online
- Wananga with Te Atiawa
- **On-site engagement hub at Mahara Place / Q&A sessions**
- Attend community / stakeholder meetings /markets/ schools
- Social media – Facebook, Instagram
- Intercept interviews
- Community / elected members' sound bites

Analysing results

Working with *Public Voice*, a specialist research and engagement company, to analyse results and provide reports for Councillors and the public about what the community told us